

# Transform how you share internal communication achievements

Here are 3 approaches for talking about projects you're proud of



**Meet Leah.** Leah did such a great job on a recent change management communication project that she's been invited to discuss her work at an HR leadership team meeting.

She's excited, but also nervous. After all, the leadership team is a group of high-powered people who tend to get bored easily.

Leah really wants to get the HR team excited about her project. But how?

## Leah could...

### 1. Dive right into the facts.

Jumping right into the nitty gritty of the project isn't the best way to grab participants' attention.

Before getting into the details of her work, Leah should make sure that her audience is actually listening instead of thinking about what's for lunch.

### 2. Use a predictable presentation.

Chances are, Leah's participants have sat through their fair share of boring slide shows.

If she wants to elicit excitement instead of yawns, Leah should experiment with more engaging ways to share her work.

### 3. Drone on and on.

Sure, there are a lot of things Leah wants to share about her project, but she needs to be careful that her presentation doesn't turn into a monologue.

If participants are expected to sit and listen to the information, Leah's content is likely to go in one ear and out the other.

## But she really should...

### 1. Start the session off right.

A simple employee engagement tool can get participants' attention right off the bat.

By conducting a poll and displaying responses in real time, Leah will get participants to perk up.



### 2. Ditch the PowerPoint.

An interactive experience trumps another run-of-the-mill presentation.

Leah should create a gallery of project deliverables and encourage participants to walk around, view her examples and discuss them with one another. This creates a more dynamic way for Leah to share her work.



### 3. Keep the party going.

A great way to build energy during a meeting is to incorporate interactive experiences.

Leah should organize a group activity where participants identify what worked well during her project and what could be changed moving forward.



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