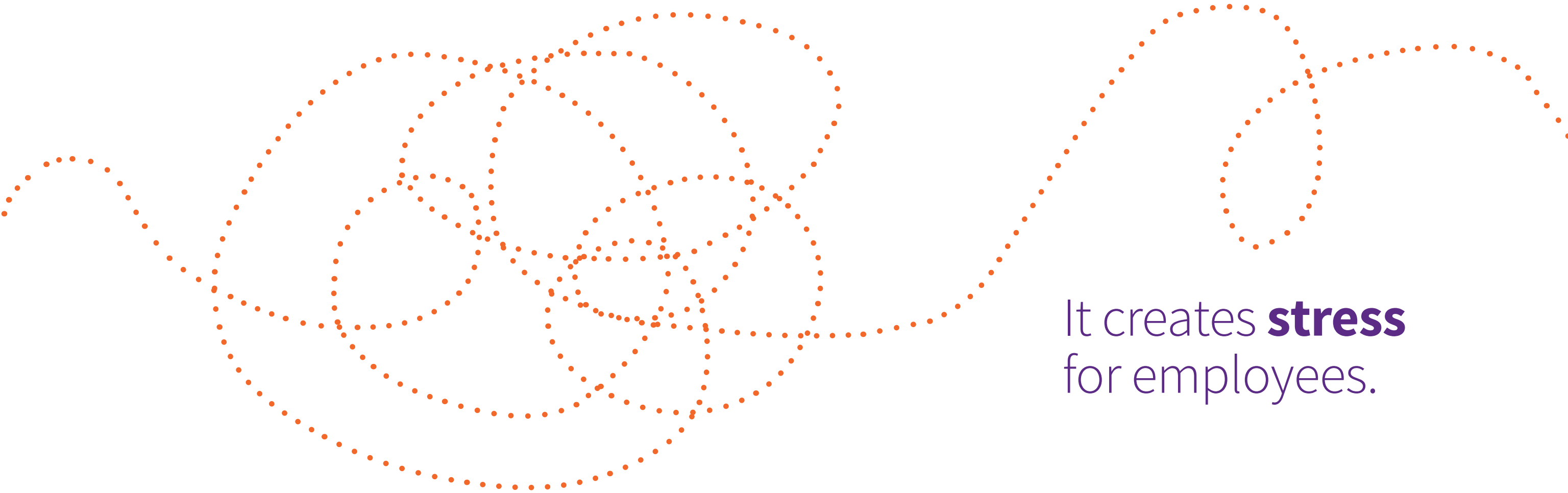


Smart guide

Make change communication **fun!**

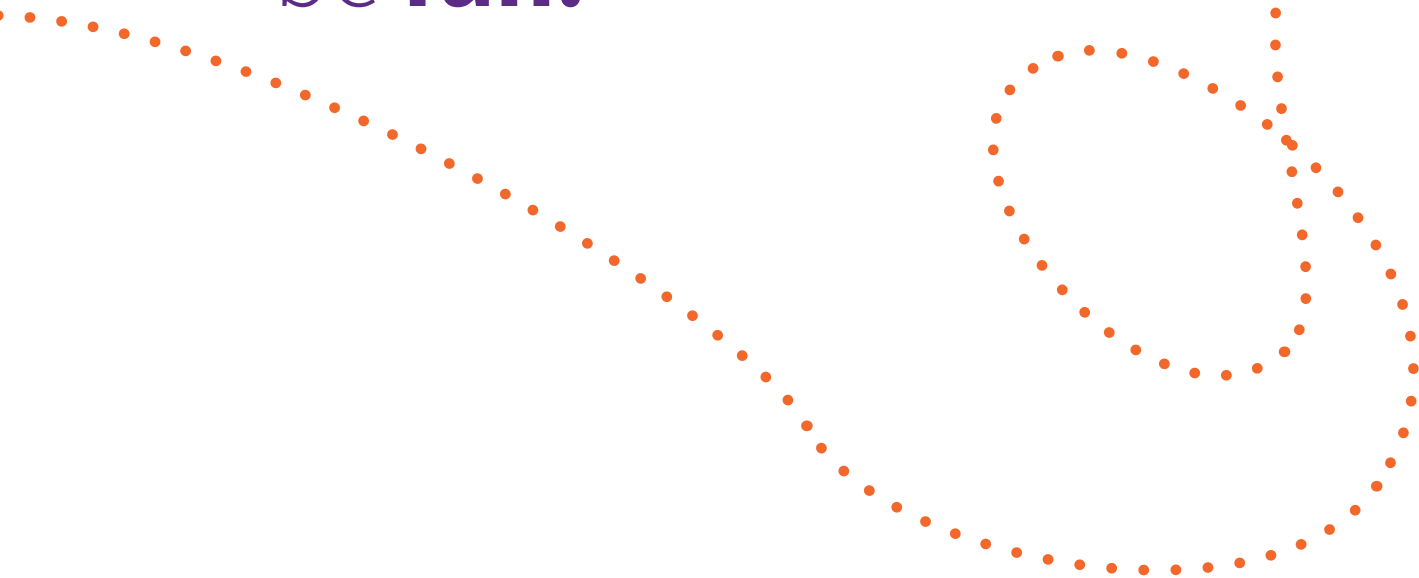


Big change can be **scary**.



It creates **stress**
for employees.

But
communicating
about it can
be **fun.**



Using games helps
engage employees
in change.



The question for communicators:
How do you **create opportunities** for
employees to be a **part of the action**
in an engaging, memorable way?

Here are **three games** you can include at your next meeting about a big change.





Board game





Board game

How to play

1. Create a board game involving clues, prompts and queries
2. Break into teams
3. Have teams play the game, all trying to reach a common goal

How you'll win

Employees gain valuable knowledge and practice, increasing change adoption.





Art project



Art project

How to play

1. Collect crayons, poster boards, markers and stickers
2. Break into teams
3. Have teams create a poster to depict what the change will look like

How you'll win

Employees get to combine creativity with learning, becoming familiar with the change using out-of-the-box thinking.





History map





History map

How to play

1. Draw a continuous timeline along the bottom of lined-up flip chart paper
2. Add company milestones and major changes/events (good and bad) to the timeline to show how the company has evolved over the years

How you'll win

Mapping a history will be an enjoyable experience for the meeting leader and the participants. It's a time for storytelling, reflection and appreciation of the life and experience of the organization. And it will prepare employees for change.



While adding games to your change communication is important, there are **many other elements** that need to be implemented.



Want more information on change communication?

Visit **www.davisandco.com/change-communication**