



# Our Company

Reaching,  
engaging  
& motivating  
employees

**Davis & Company** is an award-winning firm that helps companies reach, engage and motivate employees to achieve business success. Founded in 1984, Davis & Company develops innovative solutions for global and U.S. companies in a wide range of industries; recent clients include CIT, Dow Corning, Honeywell, IKEA, MasterCard, Merck and Rogers Communications.

With strategic insight, Davis & Company offers unique services to solve the most complex employee communication issues, including communicating change and engaging a diverse workforce. The firm's expert consultants conduct research to assess employee attitudes, create strategies for building understanding throughout the organization, and implement programs to communicate through print, electronic, face-to-face and other venues.

In addition to its hands-on client services, Davis & Company develops and publishes its own series of industry reports, how-to books and newsletters for communication professionals. CEO Alison Davis is co-author of the new book, *The Definitive Guide to HR Communication* (FT Press, 2011), and co-author of *Your Attention, Please* (Adams Business, 2006). Davis & Company also offers web-based workshops on important topics pertaining to employee communication, including communicating visually, helping managers communicate, building effective intranets and measuring effectiveness. The firm is based in Glen Rock, N.J.

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