



Alison Davis

Reaching,
engaging
& motivating
employees



Alison Davis is CEO of Davis & Company, the award-winning employee communication firm that helps leading companies—such as BNY Mellon, ITT, Johnson & Johnson, Merck, PepsiCo and Rogers Communications—reach, engage and motivate their employees.

She is co-author of the new book, *The Definitive Guide to HR Communication* (FT Press, 2011), and co-author of *Your Attention, Please* (Adams Business, 2006). Alison is a former online columnist for *The New York Times* and frequently writes articles for business publications, including *The Conference Board Review*, *Communication World* and *PR Strategist*.

A sought-after speaker on communication issues, Alison facilitates 10 to 15 speaking sessions per year for national organizations and associations. In 2009, she was rated a top speaker at the national Society for Human Resource Management Annual Conference.

Alison is a member of the Northeastern University Communication Program Global Advisory Panel, the International Association of Business Communicators, the Public Relations Society of America and the Council of Communication Management. Alison earned her B.A. from Douglass College, Rutgers, The State University of New Jersey.

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